CALL FOR ARTISTS
PEPCO’S HARRISON WINDOW GALLERY

Pepco, in partnership with the Office of Ward 3 Councilmember Mary Cheh, Advisory Neighborhood Commission 3E, and Tenleytown Main Street are excited to announce a Call for Artists for an inaugural launch of Pepco’s Harrison Window Gallery, located at 5210 Wisconsin Avenue, NW, Washington, DC.

Pepco’s Harrison substation has provided safe and reliable electric service for more than 80 years. An upgrade began in 2013, which involved extensive infrastructure work to help modernize the local energy grid and to support the future energy needs and growth in the area. In March 2017, the District’s Historic Preservation Review Board designated the building as historic due to the art deco and historic nature of the façade fronting on Wisconsin Avenue. The façade has six windows, which were retained and will be used to feature rotating art installations that highlight District of Columbia artists. The selection of artists will be made through a panel-review process evaluating the criteria outlined in the application (see Submission Process below.)

EXHIBITION DATE AND THEME
A formal unveiling is scheduled for September 18, 2021. The theme for the exhibition is “Tenleytown and Friendship Heights: Past Present and Future.” The vision is for the art to reflect these aspects of the neighborhoods in which the substation is located and will serve to enrich the surrounding corridor. Artists must be a resident or student of any age in the District of Columbia. Artwork of any medium or creative expression is encouraged. Individual or group exhibits will be considered. Artwork of a partisan, religious, discriminatory, or sexual nature will not be considered.

WINDOW SPECIFICATIONS
The façade of the substation contains six windows, each 7-feet high by 8-feet wide, five of which will be available for artwork. The windows are equipped with an Arakawa hanging system, the interior space is air conditioned and the windows are UV protected. Electrical outlets are available. The walls of the windows provide maximum flexibility within the space to install and exhibit artwork. The large windows allow the artwork to be fully visible from the sidewalk and street.

ARTWORK SPECIFICATIONS
■ Artwork must fit within the windows as described above.
■ For sculpture, artists must supply their own pedestals, if needed.
■ All art must be properly wired for installation, if required.
■ Artists will be responsible for the installation and deinstallation of their work, with supervision by Pepco and/or its exhibit partners.

SUBMISSION PROCESS
Proposals are due by August 8, 2021, and selected artist(s) will be notified by August 24, 2021. The Inaugural Exhibit will open September 18, 2021, and continue through December 31, 2021.

Click here or scan the QR code to begin your application and proposal submission or email pepcowindowproject@pepco.com for questions or further information.