ANC3E Grant Application

1. **Applicant Organization**

Name: St. Columba's Episcopal Church
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Washington, DC 20016

Contact Persons

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2. **Project Information**

Name of Project: Undesign the Redline

Description of Project

St. Columba's and a Ward 3 interfaith planning team ("the UTR Planning Team") propose to bring a traveling exhibit called Undesign the Redline to upper Northwest to serve as a catalyst for dialogue and education regarding how Ward 3 came to look the way it does today in terms of race, income, and opportunity—and the ramifications of that evolution for other parts of the city.

The exhibit explains the history of Federal, state, and local policies that created redlining—and other related policies—in American communities during the 20th century, and their residual effects on neighborhood development and racial inequity. The core of the exhibit remains the same at each sponsored location, but the exhibit and associated programming is customized and shaped by local stories. Gathering those stories and bringing them to the light is a profoundly transformative community undertaking, complemented by the programming opportunities that accompany each exhibit—for example, school curriculum and field trips, book groups and facilitated conversations, and docent-led tours. The exhibit was developed by the New York-based firm *designing the WE* and has appeared at locations across the country.

St. Columba's has partnered with other Ward 3 houses of worship--Adas Israel, Chevy Chase Presbyterian, Temple Micah, and Temple Sinai—to create a UTR Planning Team to set in motion the process to bring this exhibit to upper Northwest in spring 2024. We are now reaching out to engage schools, businesses, advocacy organizations, and ANCs in this project through financial and in-kind support. We also are beginning to identify candidates for a Community Advisory Group that will lead the execution of the exhibit and related programming.

The project is of direct interest to ANC3e neighborhoods in light of the development- and affordable housing-related issues that have been a significant part of community discussions in recent years. We are excited by the potential to create new connections in our community, and for the chance for residents, including our youth, to learn about and discuss how our history has shaped our present, and consider where we go from here.

Location of Project: The UTR Planning Team has not yet decided on the final venue(s) for the exhibit, but examples of the kinds of spaces we will be looking at include libraries, high schools, vacant storefronts, and similar places in Ward 3.

Total Project Cost: $42,500-$60,000 **Grant Request:** $5,000

Where will additional funds needed to complete the project come from?

Our goal is to obtain funding from a variety of sources, so that the exhibit is a collaboration of community stakeholders. Beyond the faith communities represented by members of the UTR Planning Team, we are seeking funding from sources that reflect a diverse range of interests in upper Northwest, including:

- Other local ANCs
- Local business organizations
- Lenders, developers, and realtors
- Housing advocacy organizations
- Other houses of worship

Describe the benefits to the residents of ANC3E.

This Undesign the Redline exhibit anticipates and informs the enormous changes coming as part of DC redevelopment plans for Wisconsin Avenue in Friendship Heights. It will specifically benefit ANC3E residents both as a process and as a completed project, by providing opportunities for:

- Supporting community-led research into stories of our neighborhood's development, led by experts in history and story-telling
- Building on existing activism at ANC3E high schools to engage more youth on affordable housing and racial equity
- Reframing residents' understanding of how ANC3E and other upper Northwest neighborhoods evolved toward racial and economic exclusivity
- Creating new partnerships around affordable housing in Ward 3 and adjacent suburbs, using the power of coalition to more effectively "move the needle" on promising new and potential projects
- Enabling community dialogue in safe local spaces around difficult issues of race and inequity
- Motivating residents to act, and providing specific ideas for "What now?"

- Retaining the results of this research in our community for display after the exhibit has formally closed

Attach a complete budget for the proposed project. Costs associated with the Undesign exhibit are covered under a single contract with *designing the WE*, the design studio that created the basic exhibit and consults with the Planning Committee and the Community Advisory Group to orchestrate and create new content for each location. The costs to be invoiced will fall into one or more of four categories—Community Engagement, Research and Consulting; Exhibit Manufacture and Installation; Content Production and Design; and/or Programming and Tour Guide Training. A sample *designing the WE* cost breakdown is attached to illustrate.

The expenses must be incurred within 60 days of receipt of funds or a signed contract must be submitted to the Commission. Once the contracted services are complete, which should be done within 6 months from receipt of funds, the grantee must forward a copy of a paid receipt to the Commission. The funds may not be used for routine expenses.

As a duly authorized representative of the Applicant, I submit this grant request.

Signature Ben Bradburn Date: July 21, 2023

Ben Bradburn
Undesign the Redline Planning Team Chair