



ADVISORY NEIGHBORHOOD COMMISSION 3E

TENLEYTOWN AMERICAN UNIVERSITY PARK FRIENDSHIP HEIGHTS
c/o Lisner-Louise-Dickson-Hurt Home 5425 Western Avenue, NW Washington, DC 20015
www.anc3e.org

GRANT APPLICATION

Grants are available only to non-profit organizations; individuals may not apply. Applicant organizations must provide services to residents of ANC 3E. Within 60 days of the issuance of any grant, the grantee must provide to the Commission a statement as to the use of the funds consistent with the grant application, complete with receipts that support the expenditures. Grants may be submitted by e-mail to sherryacohen@gmail.com or mailed to ANC 3E c/o: The Lisner-Louise-Dickson-Hurt Home at the address above.

Please complete all items. Incomplete applications will be returned and not considered. Attach additional pages if needed.

1. Applicant Organization Name Joy of Motion Dance Center
c/o JOM | Friendship Heights
Address 5207 Wisconsin Ave NW
Washington DC 20015

Contact Person Julia Cain Telephone 202 907 5113

Fax —

e-mail jhermancain@
joyofmotion.org

2. Project Information

Name of Project Joy of Motion Dance Festival

Description of Project (please see attached)

Location of Project Fort Reno Park DC

Total Project Cost 56,400 Grant Request 2,000 -



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Where will additional funds needed to complete the project come from? individual
and corporate sponsorships, earned revenue

Describe the benefits to the residents of ANC 3E

(please see attached)

Attach a complete budget for the proposed project.

The expenses must be incurred within 60 days of receipt of funds or a signed contract must be submitted to the Commission. Once the contracted services are complete, which should be done within 6 months from receipt of funds, the grantee must forward a copy of a paid receipt to the Commission. The funds may not be used for routine expenses.

As a duly authorized representative of the Applicant, I submit this grant request.

Date 2/22/18 Signature [Handwritten Signature]
Print Name JULIA H. CAIN



JoyFest 2018
Project Budget - **For Reference**

Revenues

Grants	\$	25,000
Corporate Sponsorships	\$	25,000
Individual Sponsorships	\$	5,000
Merchandise Sales	\$	2,000
Total Revenues	\$	57,000

Expenses

Planning Consultant	\$	16,000
Stages, tents, tables, chairs	\$	12,000
Sound production	\$	10,000
Wilson High School	\$	3,000
Portable toilets	\$	1,800
Trash removal	\$	1,300
Medical personnel	\$	1,200
Park Police	\$	1,900
Printing/signage	\$	3,500
Flooring	\$	4,500
Miscellaneous	\$	1,200
Total Expenses	\$	56,400
Net Income	\$	600



Description of Project:

Founded in 1976 in Washington, DC, **Joy of Motion Dance Center** is a **501(c)(3) nonprofit** arts education organization, reaching thousands of youth, adults, and seniors each week through series classes, drop-in classes, training programs, master classes, camps, and performance companies at three studio locations in two wards of DC and downtown Bethesda, as well as twenty community sites, including DC public and charter schools.

On **Sunday, June 10th, 2018**, Joy of Motion will conclude our school year with a free, public dance festival in Fort Reno Park, DC (4000 Chesapeake Street NW), featuring 800 student performers and drawing nearly 4,000 youth and adults in total.

Now in its second year, the Joy of Motion Dance Festival (**JoyFest**) will highlight dancers at all ages (Grades 1-12) and stages of development, presenting dance in a relaxed, interactive setting and encouraging community members to enjoy and take part. Through JoyFest, we are sharing the message that dance participation comes in myriad forms.

Key components of the Festival will be:

- Performances from 105 youth classes, including ballet, Broadway jazz, contemporary technique, flamenco, hip hop, jazz, modern, and tap.
- Interactive warm-ups and demonstrations, enabling friends and family to experience technique classes alongside their young dancers
- Family-friendly activities, such as live music, crafting, and face-painting
- Food trucks along Chesapeake Street NW
- Opportunities for hundreds of families from Joy of Motion's three studio locations to interact and build community
- Opportunities for residents to stop by and experience dance education at no cost



Benefits to the residents of ANC 3E:

JoyFest is a free, community arts event at Fort Reno Park, DC, which is within ANC 3E, as is our Friendship Heights studio location. The event will feature 800+ youth performers from Joy of Motion's Community Dance School (CDS). Typically, 30% of our CDS youth lives in Ward 3 and 20% live in 20015 or 20016.

Broadly speaking, JoyFest is a fun, interactive event for Joy of Motion families and friends, as well as local neighbors and dance enthusiasts. Beyond showcasing our young students, we are highlighting arts education as a whole in the District and encouraging people of all ages and abilities to weave dance into their lives -- be that for artistic fulfillment, personal health, or community-building.

In 2017, with the support of ANC3E, JoyFest featured performances from every Community Dance School class (for Grade 1 and above), complemented by showcase performances from our Dance Institute students, multiple flash mob performances, a midday African drumming demonstration, and a musical instrument petting zoo. Food trucks parked along Chesapeake Street and a children's corner ensured that families could stay in the park all day. We worked closely with the United States Park Police throughout JoyFest and, at the conclusion of the day, the rangers stated that JoyFest exemplified why national parks were created: to bring families and neighbors together in a celebratory, natural environment. We are looking to build upon that positive response in 2018.