Grant Proposal to ANC3E

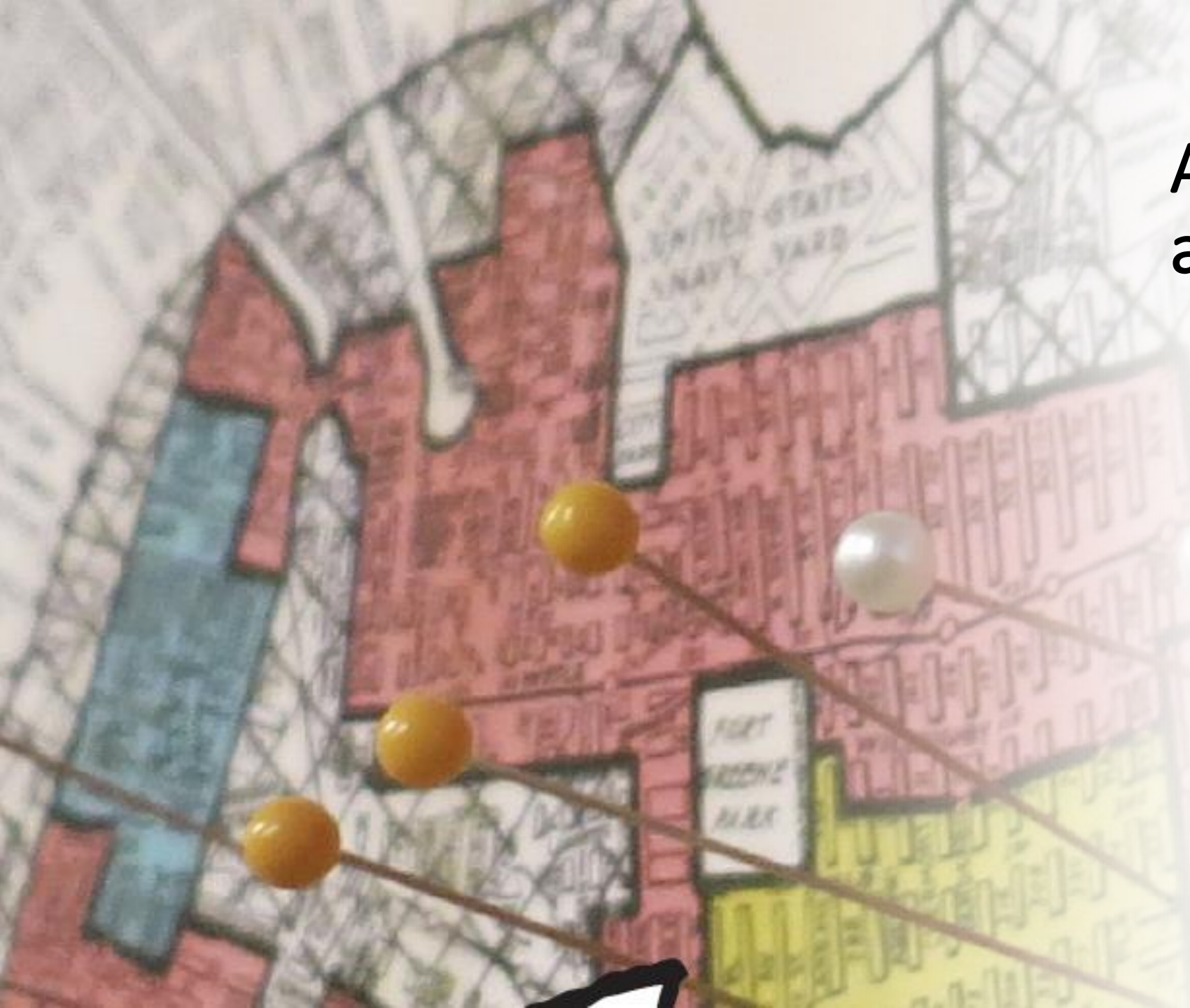
April 13, 2023

Elizabeth Vaden

Introducing Undesign the Redline

Education that is transformative

- Localized research into the stories of Ward 3
- Opportunities for dialogue through a range of programs
- Interactive engagement leading to consideration of next steps



A national program; a Ward 3 focus

- Created by *designing the WE*
- Brought to Ward 3 by a coalition of Ward 3 faith communities (the Planning Team)
- Implementation by a Community Advisory Group

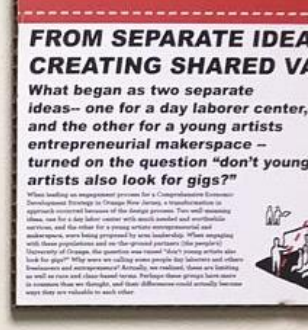
Ward 3 2024: Prime time, great location

Learning our stories, building community

- Unearth and tell the stories of our neighborhood
- Build on the interest of our students (Jackson-Reed, GDS)
- Reframe our understanding of our community's history
- Create opportunities to consider what's next

Seeking a broad base of community support

- Total project cost: $42,500 to $60,000
- Seeking contributions from:
  - local business organizations
  - businesses with ties to the housing industry (e.g. realtors and lenders)
  - housing advocacy organizations
  - other houses of worship
  - local ANCs
- Seeking ANC3E contribution of $5,000



Questions?

For further information

Contact: Ben Bradburn, hhbradburn@gmail.com

Visit:
http://www.designingthewe.com/undesign-the-redline

Back-up Slides

Cost Breakdown

Community engagement, research and consulting
$15,000

Content production and design
$10,000

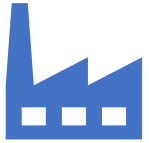


Exhibit manufacture and installation
$15,000

Programming and tour guide trainings
$2,500